LANE ARTS COUNCIL
YEAR OF IMPACT 2019

• Lane Arts Council’s professional teaching artists and mentors lead students through hands-on arts education that supports positive social and academic learning outcomes for students, boosts engagement in school, and expands career possibilities.

• Through free and accessible arts experiences, such as the First Friday ArtWalk and Fiesta Cultural, we connect residents and visitors with public art, arts spaces, local artists, and live performances.

• We provide opportunities for professional development, grant funding, and networking to help local artists and arts organizations gain the skills and resources they need to flourish.

• We are working to positively impact the entire arts ecosystem, including building a highly collaborative creative sector. Lane Arts Council is raising awareness of the value and impact the arts have on our economy and quality of life. When we invest in the creative sector, the whole community will grow and thrive.

Our positive impact comes from people like you: donors, businesses, foundations, partners, schools, volunteers, and artists who support and inspire our work. Look inside to see what we accomplished together this year!

“A we are all creative, and participating in the arts is an expression of what it is to be human. Whether you love music, dance, visual art, poetry, or theatre, you appreciate the arts in your unique way, and I know your participation in the arts positively impacts your life.”

-LIORA SPONKO, LANE ARTS COUNCIL EXECUTIVE DIRECTOR

LIVE CREATIVE WITH LANE ARTS COUNCIL

We are fortunate to live in an abundantly creative region, where thousands of artists and arts organizations contribute to communities and economies across Lane County. From exhibitions and performances to public art and education, the arts and creativity are essential in all of our lives and provide unique solutions to community and business problems.

Lane Arts Council is working to ensure that Lane County is known as a thriving, creative community and arts destination where all artists, the diversity of art forms, and equal access to arts education and arts experiences are recognized for their essential contributions to the quality of our lives. Since 1976, Lane Arts Council has worked towards this vision across communities, schools, studios, and public spaces.

Sara B3 & 45 RPM Soul Revue performed at our July First Friday ArtWalk, sparking a funk dance party in Kesey Square.

A family shops at the pop-up artist marketplace during Fiesta Cultural.

Artist Tracy Sydor poses with her powerful piece “Miss Maple” during the ArtWalk.

Lane Arts Council 1590 Willamette St. Suite 200, Eugene, OR 97401 | telephone 541.485.2278 | website lanearts.org
ARTS EXPERIENCES

First Friday ArtWalk
During Lane Arts Council’s monthly First Friday ArtWalk, you can meet and hear from local artists, experience art installations and performances, and explore galleries and art spaces in downtown Eugene. This year, 1,735 artists & 62 venues participated in the ArtWalk. During the summer, the ArtWalk featured our artist marketplace, a funk and soul concert, a dance showcase, art installations, and interactive poetry and spoken word performances in Kesey Square. An estimated 20,000 attendees enjoyed First Friday ArtWalks in 2019. These events build our sense of community while contributing to economic development and cultural vibrancy in downtown Eugene.

Fiesta Cultural
Fiesta Cultural is the largest celebration of Lane County’s rich diversity of Latinx arts, culture, and heritage. In partnership with the City of Eugene, the Fiesta Cultural kick-off event brought an estimated 1,800 community members to the streets of downtown Eugene. Attendees danced to live timba, cumbia, merengue, salsa, and mariachi music, with a pop-up artist marketplace, art exhibitions, and hands-on art activities adding layers of family fun. Throughout the fall, Fiesta Cultural highlighted 48 multicultural events happening around Lane County, from theatre and music to food tastings, dance nights, workshops, and more.

ARTIST SUPPORT

Professional Development Workshops
Lane Arts Council’s professional development workshops help artists and arts professionals develop the knowledge and skills they need to flourish. 214 artists and arts leaders learned strategies for maintaining their creative practice, earning more income, building their visibility, and more. We are now expanding these essential programs for the first time to serve artists and creatives in Florence and surrounding communities.

Community Arts Grant
A critical source of public funding for Eugene’s arts community, the Community Arts Grant provides funding to support accessible public arts experiences. 1,021 artists led or participated in grant-funded projects, which emphasize arts programming for underserved audiences. Grants also supported 9 arts organizations to help them expand their services and increase their impact. This grant is sponsored by the City of Eugene Cultural Services Division and Banner Bank.

"I just wanted to share with you that since the workshop I have sold two paintings! I AM a full time ARTIST! It sure makes a difference to state that fact assertively and fearlessly! I am glowing in my current success."
- WORKSHOP PARTICIPANT

LANE ARTS CULTIVATES STRONG AND CREATIVE ARTS COMMUNITIES THROUGHOUT LANE COUNTY.

2019 Highlight
Springfield Mural Tour
Lane Arts Council and the Springfield Arts Commission brought back the Springfield Mural Tour to explore the vibrant murals in downtown Springfield and hear from the artists themselves. This two-hour tour visited 25 murals and was attended by over 300 people. Even long-time residents were surprised by the gems they discovered in their own downtown.

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Arte LatiNext
This year Lane Arts Council convened a new Latinx artist network connecting musicians, visual artists, dancers, and other local creatives. Arte LatiNext is a way for artists to work together to support one another, share information and resources, collaborate on projects, and serve as a welcoming hub for Latinx artists new to the region.

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- WORKSHOP PARTICIPANT
Design Arts Apprenticeships
Our Design Arts Apprenticeship program creates opportunities for middle and high school students to learn design-thinking by pairing them with professionals in the field. Students work hands-on with their mentor and small group to envision and realize their own innovative ideas, from designs for furniture and fashion to graphics and gadgets. One student group created a digital kiosk to promote mental health in schools, and another redesigned the Whiteaker Mobile Library. In total, 45 student apprentices participated, with 78% of students reporting that the program increased their confidence in business or professional settings.

Artist Residencies
Lane Arts Council’s professional teaching artists offer high-quality visual and performing arts education programs for all 16 school districts in the county through in-school artist residencies. In addition to long-time favorites such as puppetry, mural-painting, and West African drum and dance, our newest teaching artists offer dynamic programs in spoken word poetry, natural dyes, glass fusing, and more. During the 2018-2019 academic year, 52 schools received 2,700 hours of in-school arts education programming, encouraging confidence and creative thinking and increasing school engagement.

Benefiting Local Artists
Lane Arts Council worked with 49 teaching artists and paid a total of $188,887 to Lane County artists for teaching, presenting, and performing through our programs. Empowering artists to earn income and build their creative careers is at the core of our mission, and we are proud to infuse our county with paid opportunities for artists throughout the year.

Arts Integration & Creative Link
This year we launched a new program that builds teachers’ confidence and capacity to teach through the arts by pairing them with an artist co-teacher. Bringing creativity into core curriculum, Creative Link makes arts-integration sustainable for the long term. Lane Arts Council’s teaching artists and staff worked with Bethel and Junction City schools to implement this program with 22 teachers, impacting over 700 students, with more schools participating in the coming year.

Benefiting Local Artists
Lane Arts Council served over 13,000 students across the county through our arts education programs this year!
**FINANCIAL SUMMARY**

This financial summary, reviewed by Emge & Whyte, Certified Public Accountants, represents the 2018-2019 fiscal year.

**REVENUE $745,288**

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<th>Program</th>
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**EXPENDITURES $603,281**

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**Net Assets Beginning of Year $447,781**

**Net Assets End of Year $501,754**

| Increase in Net Assets                     | $53,973       |

**Contributions reported from January 1st, 2019 to December 31st, 2019.**

| Sharon Liggin                         | $138,354 |
| Lydia Lord                              | $161,000 |
| John Borthwell                         | $97,831  |
| Jonathan Brown                         | $78,154  |
| Michael Oliver                         | $75,650  |
| Anna Adkins                            | $11,599  |
| Joe Moore                               | $56,125  |
| Contributing to the 2018-2019 fiscal year.