



## Lane Arts Council Strategic Plan 2018-2021

**Vision Statement:** Lane County is a thriving, creative community and arts destination. All artists, the diversity of art forms, and equal access to arts education make essential contributions to the quality of our lives.

- *Artists* sustain and grow their creative practices, empowered by resources and networks that provide inspiration, collaboration and encouragement.
- *Schools* prioritize arts education, igniting creative and independent thinking in students, hiring arts specialists in every school and training all educators to confidently engage students through the arts.
- *Arts organizations* of all sizes grow sustainably as they realize their visions.
- *Residents and visitors* of all ages are inspired by meaningful arts experiences and drive the growth of our creative communities with enthusiastic support.

**EDUCATION:** Lane Arts Council leads arts education throughout the county to ensure that every student in Lane County's 16 school districts has access to art programs.

LAC leads the development and implementation of arts education and career exploration in each Lane County school district, with an emphasis on rural and underserved schools.

LAC champions the importance of arts education in schools in collaboration with arts partners, while advocating for increased district funding for arts specialists in schools.

LAC facilitates arts integration and empower teachers through professional development to create sustainable arts experiences in schools.

LAC's teaching artists provide exemplary arts education while gaining exposure and professional experience.

**EXPERIENCES:** Lane Arts Council connects communities and visitors with regular, accessible, and diverse arts experiences.

LAC identifies opportunities to support new arts experiences with artists, businesses, and community partners.

LAC increases access to diverse arts experiences for new audiences.

LAC's First Friday ArtWalk is the most popular, innovative art event in Eugene and Springfield and a catalyst for a vibrant and diverse arts ecosystem.

LAC cultivates new partnerships with local businesses to provide financial stability for Lane Arts Council's arts experiences.

LAC builds strategic partnerships with Springfield and rural communities to expand arts experiences in Lane County.

**DEVELOPMENT: Lane Arts Council prioritizes visionary leadership and robust organizational capacity to fulfill its long-term goals.**

LAC's organizational structure provides clear lines of responsibility and leadership, including a plan for leadership succession.

LAC seeks diverse, sustainable funding for its programs with clear goals and strategies for board and staff.

LAC's board of directors is engaged, visionary, and strategic, representing diverse personal and professional backgrounds.

LAC engages all areas of Lane County through regional liaisons.

**ARTISTS: Lane Arts Council is the central hub that works in collaboration with arts organizations to support and empower artists in realizing their ambitions.**

LAC assesses artist needs to inform program development.

LAC leads conversations with artists and community partners to determine the need and feasibility of collective arts spaces in Eugene.

LAC increases funding opportunities for artists and arts organizations in Lane County by dispersing competitive grants.

LAC facilitates and promotes resource-sharing and provides professional development for artists, connecting them to existing sources of support.

**LEADERSHIP AND PARTNERSHIP: Lane Arts Council leads efforts to build and promote Lane County's identity as an arts community and destination.**

LAC builds an arts sector strategy with local municipalities, businesses, and arts organizations to support economic and community development.

LAC leads efforts to increase funding for the arts and builds the capacity of arts organizations in Lane County.

LAC solicits, identifies, and advocates for the needs of rural arts communities and schools, while articulating their needs to public and private institutions.