



LANE ARTS COUNCIL YEAR OF IMPACT 2022



Mary Sollo organized an event at the new Farmers Market Pavilion featuring Ballet Folklórico Colibri, supported through Lane Arts Council's Empresarios de Fiesta Cultural program

RECONNECTING THROUGH THE ARTS

After almost two years of scaled back events and adapted programming, 2022 brought a resurgence of need for hands-on creative experiences in classrooms and opportunities for gathering and reconnection. As our area's local nonprofit arts agency working throughout Lane County, Lane Arts Council has worked to stay aware of and respond to the continually changing needs of the communities we serve.

As students returned to classrooms for the 21-22 school year, we recruited a number of new Teaching Artists across creative disciplines to build up our roster and serve schools with over 40 different visual, performing and literary arts education programs. School administrators and teachers shared how important arts learning was in supporting student mental health and wellbeing, and getting kids re-engaged at school and with each other during a challenging academic year. In addition, we received a large number of requests for summer programming, as schools and community organizations sought to provide consistent support to kids through the summer and make up for pandemic-related learning losses.

This increase in programming and engagement was echoed in our communities, with arts and culture reconnecting us and re-engaging our hearts and minds. First Friday ArtWalk steadily grew back to pre-pandemic participation, providing a consistent and central platform for hundreds of artists and a gathering place for Eugene residents and visitors. Lane Arts Council disbursed grants to artists, arts projects, and arts organizations, and launched new professional development opportunities for cultural producers and new Fiesta Cultural programming in Florence. When we could, we prioritized handing over ownership of cultural event production to local artists and producers, with a focus towards underrepresented voices.

We couldn't do this work without the support of all of you who share in our mission to strengthen arts communities in Lane County. We are working on a new strategic plan to guide Lane Arts Council into the next three years, and we're excited to continue growing our impact together in 2023!

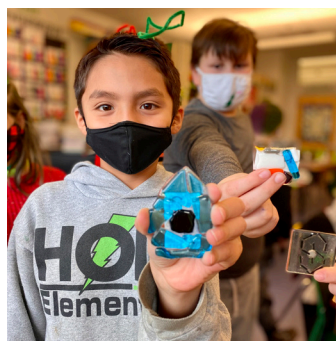
Heavenly Ray



"Five Clay Friends" Artist Residency with Teaching Artist Lily Hamilton



Students working in our Creative Link program at Twin Rivers learned to follow through with long term projects



Glass fusion Artist Residency led by Teaching Artist Rachel Jarvis



Students explored mask making during a Design Arts Apprenticeship with artist James Peck

ARTS EXPERIENCES

First Friday ArtWalk

One of Lane County's longest running arts events saw a resurgence in engagement, connecting artists with local businesses and galleries, and bringing patrons back to downtown Eugene. Over **900 artists** were featured at **50+ venues**. During the summer months, our artist marketplace provided free space to **35 artists** to show and sell work. Special events during the summer created energy in the downtown Park Blocks with *ArtsAlive* featuring 10 dance groups, and *The Block is Hot* with music, dance, and comedy performances coordinated by Dayinthelife Entertainment. August Visual Arts Week, kicking off at ArtWalk, featured ArtTalks with artist Michael Boonstra and some of Eugene's most prolific muralists.



Summer First Friday ArtWalks provided free space for artists to show and sell work during our artist marketplace

Fiesta Cultural

Fiesta Cultural kicked off during the September ArtWalk with music, dancing, Windowfront Exhibitions, visual arts, and Mariachi music in the streets, bringing **1,000+ participants** downtown after two years of scaled back events. Through Fiesta Cultural, Lane Arts Council promoted or directly supported over **50 community events** in Eugene, Springfield, Cottage Grove, and Florence. The variety of events represented a wide breadth of Latino/a/x/e arts and cultures here in Lane County and included art exhibits, book readings, bilingual storytimes, Día de los Muertos celebrations, Latin dance, a block party, Charro demonstrations, workshops, performances, and so much more.



As part of Fiesta Cultural, Springfield High School's Mariachi del Sol played at a Siuslaw High School football game in Florence

2022 Highlight

Ven a Nuestra Casa

This year Lane Arts Council launched *Empresarios de Fiesta Cultural* to provide professional development support and to empower Latino/a/x/e artists and cultural producers to create events as part of Fiesta Cultural. Laura Martinez organized "Ven a Nuestra Casa" (Come to Our House), a cultural gathering centered around food, flowers, music, and stories of cultural significance in Latin countries during the holidays. Laura's event was the kickoff to her future podcast where she hopes to bring individuals and groups of various cultures together to share their own traditions.



Empresario de Fiesta Cultural Laura Martinez (center) and other presenters at an evening of food and flower demonstrations

ARTIST SUPPORT

Professional Development Workshops

For the first time, Lane Arts Council hosted **3 workshops** taught entirely in Spanish for artists and cultural producers. These workshops are part of ongoing efforts to empower Latino/a/x/e cultural leaders by helping break down barriers to community based programs. Three Latino/a/x/e professionals presented workshops focused on event ideation, event coordination, sponsorship, and grant writing. Four participants were invited to serve as *Empresarios de Fiesta Cultural* to create programming for Fiesta Cultural 2022, with each receiving a budget and a stipend to bring their event ideas to life. Cultural programming produced by *Empresarios* included a demonstration of holiday food and decorating, a block party featuring food, music, art and a fashion show, a ballet folklórico presentation, and bilingual storytime.

Community Arts Grants & Artist Grants

During the 2021-22 fiscal year, a total of **\$63,800** was awarded to **12 arts organizations** through our Program Grant and **8 individual artists** through our Artist Grant. This was a unique time for our arts community as artists and arts organizations began the journey to recovery from the impacts of the COVID-19 pandemic and economic shut down. The Program Grant provided essential operating support to small and mid-sized arts organizations in Eugene. The Artist Grant provided financial support to individual artists of any discipline to advance their professional careers. For the 2022-23 grant cycle, **\$63,798** was awarded to **10 arts organizations, 8 arts projects, and 7 individual artists**. Artist Grants and Community Arts Grants are funded by City of Eugene Cultural Services and administered by Lane Arts Council.

"This equipment will last me for the rest of my lifetime. It's a tremendous gift to me that makes a difference in future projects." -Artist Grant recipient Mika Aono received funds to purchase equipment to support paper and printmaking



Outside the Gordon Hotel, Artist Grant recipient Cari Ingrassia's installation "Multiplicity" invited patrons to manipulate the many cubes to create their own interpretation

ARTS EDUCATION

Design Arts Apprenticeships

Our Design Arts Apprenticeship program paired **90 students** with professionals in the fields of art and design. Students from **30 schools** in Bethel, Cottage Grove, Creswell, Eugene, Fern Ridge, and Springfield explored graphic design, digital storytelling, 3D printing, up cycled fashion design, bio-mimicry, screen printing, custom furniture design, printmaking, vinyl sticker design, and product design. Each term concluded with a showcase where students confidently displayed and explained the process of their creations. Design Arts Apprenticeships help students explore creative career fields and learn through direct experience. **85%** of participants gained a professional reference and **67%** said they felt more prepared for a future job or career.



Students created posters in Digital Illustration, one of the many mediums of design offered through our Design Arts Apprenticeship program

Artist Residencies

Supporting the mental well-being and academic engagement of students returning to in-person learning was a top priority for school districts and Lane Arts Council this past year. After living through a time where so much felt outside of their control, Artist Residencies gave students an opportunity to author their own outcomes in the creative realm. Artist Residencies reached **6,284 students** at **27 schools, 8 school districts, and 6 community organizations**. **31 Teaching Artists** led **2,707 hours** of programming in classrooms exploring glass fusion, songwriting, painting, drawing, ceramic sculpture, dance, music, and much more. Of those served, 19 schools were rural or primarily low income including schools in Oakridge, Siuslaw, and South Lane.



All About Art Summer Camp students proudly displayed their silk paintings on the final day of camp

2022 Highlights

Creating School Pride Through Art

Teaching Artist Larry Meyers led Ceramic Tile residencies at four Eugene 4J elementary schools. At three schools (Edison, River Road, and Camas Ridge) students made two tiles, one to take home and one to become part of a permanent installation at their school. The tiles at River Road have been installed around a playground fence. At Edison and Camas Ridge, the tiles will be turned into mosaic installations when the new construction of these schools is completed. Permanent installations celebrate the creativity and contribution of the students and generate excitement in their school community. Larry often hears students excitedly tell their parents about what they created and express pride in their work. "It's about the pride they feel and their excitement to share what they have created. That's why I do this. Because when students make art, they feel proud and gain a sense of confidence in their voice."

Deepening the Classroom Experience

Teaching Artist Alex Ever led a 25-week Creative Link Arts Integration collaboration with staff and students at Twin Rivers Charter School. Alex worked with students to transform a work-shed into a functional workshop where students learned to use a variety of tools to design and construct coffee tables and outdoor wire sculptures. The process, which implemented Studio Habits of Mind (SHoM) and project-based learning, increased students' academic engagement and resilience to follow through with long term project work.

At Willamette High School, Teaching Artist Alex Mauney joined the Life Skills classroom for ten weeks to explore instruments and ways to make music. Together with the classroom teachers and aides, every student participated, exploring string instruments such as guitar and mandolin. An exploration of song writing inspired a student to write a song about picking up trash, one of their favorite activities. The resulting song expressed why it was important to the student and was performed for the classroom with the student accompanying Alex on the drum.

Creative Link Arts Integration

Creative Link infuses the arts into core curricula by pairing Teaching Artists with educators. As in-person learning returned in full, Teaching Artists reached **244 students** through **518 hours** of instruction. The in-depth and extended relationship provided by Creative Link facilitates deeper connections to the arts and enhances the classroom learning environment. Teaching Artists also led four workshops guiding teachers in creative experiences to balance their stress in the workplace by exploring creative mindfulness and learning the practice of art journaling.

All About Art Summer Camp

The return of All About Art Summer Camp provided an artistic experience for **58 students** ages 5 to 13 at Veneta Elementary School in August. Tuition assistance from the Veneta City Council supported 9 students with full tuition and 5 students with partial tuition. Young artists explored silk painting, papier-mâché puppet making, and 3D painting. The week culminated in a final celebration where campers showed their creativity to their parents, enjoyed ice cream, and danced to the drumbeat of the West African Cultural Arts Institute.

**Lane Arts Council served
6,721 Lane County
students through our
arts education programs!**

"I always loved sports and always tried to get my daughter into sports, but after seeing all of the artwork she created at camp and how happy she was, I know that she's an artist. That's who she is." - Parent of a summer camp student

VISIONARIES \$10,000+

Braemer Charitable Trust
City of Eugene Cultural Services
Connected Lane County
Estate of Jack Cochran
Eugene School District 4J
Fred W. Fields Fund of the Oregon
Community Foundation
Harvest Foundation
James F. and Marion L. Miller
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National Endowment for the Arts
Oregon Arts Commission, a state
agency
Oregon Association of Education
Service Districts
Oregon Community Foundation
Oregon Cultural Trust
PakTech
Ronald W. Naito MD Foundation
W.L.S. Spencer Foundation

CATALYSTS \$5,000-\$9,999

Bloomfield Family Foundation
Chambers Family Foundation
Cow Creek Umpqua Indian
Foundation
City of Eugene Neighborhood
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Oregon Health Insurance
Marketplace
SEIU Local 503, Oregon Public
Employees Union
Susan & Heinz Selig
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Western Lane Community
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CHAMPIONS \$1,000-\$4,999

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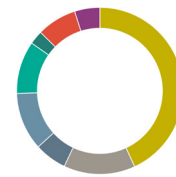
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FINANCIAL SUMMARY

*This financial summary, reviewed by Emge & Whyte, Certified
Public Accountants, represents the 2021-22 fiscal year.*



REVENUE
\$762,557

Earned Income	\$328,933
Foundation Grants	\$106,000
In-Kind Contributions	\$47,619
Federal/State Grants	\$85,613
City of Eugene	\$77,775
Special Events	\$20,314
Individual Contributions	\$58,904
Corporate Contributions & Sponsorship	\$37,400

**Earned revenue includes a \$52,853 SBA Payroll Protection
Program loan forgiven during the 2021-22 fiscal year*

EXPENDITURES
\$753,198



Programs	\$570,183
Admin & Fundraising	\$183,015
Community Arts Grants	\$63,800

Net Assets Beginning of Year	\$602,736
Net Assets End of Year	\$612,095
Increase in Net Assets	\$9,359

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